



Date:12.09.23 GRADE: XI	SAMPLE QUESTION PAPER- TERM 1(2023-24) ENTREPRENEURSHIP	Max marks: 70 Time: 3 Hours
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General Instructions:

- *There are 24 questions in the question paper.
- * All questions are compulsory

Qn. No		Marks allocated
1	If an entrepreneur takes decision on behalf of an enterprise, it is known as a. Routine decisions b. Strategic decisions c. Organizational decisions d. Personal decisions	1
2	What does GPS stands for? a. Global Positioning System b. Global problem c. Global Problem solver d. Giant Positioning system	1
3	----- are conventional in their approach. They are not ready to change their existing methods of production even if they face loss. a. Drone entrepreneurs b. First generation entrepreneurs c. Fabian d. Innovative entrepreneurs	1
4	"It provides a blueprint of actions to be taken in future" Name it a. Format of business plan b. Production plan c. Execution of business plan d. Financial plan	1
5	Dr.Varghese Kurian is the founder of ----- a. Selco b. Barefoot college c. Amul Diary d. SEWA	1

6	What is market research?	2
7	Name the managerial functions of an entrepreneur.	2
8	State two important feature of fabian entrepreneur	2
9	Name the types of entrepreneurs	2
10	What is Brain Storming?	2
11	Explain three commercial functions of an entrepreneur	3
12	What purposes does a Business plan serve?	3
13	Explain any 2 advantage and 2 disadvantage of an entrepreneur	3
14	Describe the entrepreneurial functions of an entrepreneur	3
15	Describe the characteristics of go-getter type of personality	3
16	Write about any two innovations that led to entrepreneurial ventures	3
17	How did KFC begin its operations?	3
18	What is feasibility study? Explain its features.	4
19	Explain the different ways of generating business ideas	4
20	List the characteristics of trailblazers and mention the fields in which they have business strengths	4
21	Discuss the importance of evaluating ideas.	4
22	What are the features and types of women entrepreneurship?	6
23	Explain the elements of a proposed business plan.	6
24	Explain the misconceptions and realities of Business ideas	6

THE END